

Fall Chiropractic
Orientation
2026



Complete
Orientation & Feedback Form
and receive 40% off your first visit.

Includes:

- A one-on-one doctor consultation
- Chiropractic spinal examination
- *Tytron* Paraspinal Thermography Scan
- Same day chiropractic adjustment

Contents:

Our Vision: A Unique Approach

Principle One: *Body Designed With Order in Mind*

Principle Two: *The Neuro-Spinal System*

Principle Three: *Modern Threat to Body and Brain Function*

Principle Four: *The Primary Threat to the Neuro-Spinal System*

Principle Five: *Spinal Care at Our Office*

What Is Possible? *Far Reaching as the Nervous System Itself*

First Visit: *Foundational Evaluation*

Why Massage Chairs: *The Perfect Compliment to Care*

Second Visit: *Foundational Care Plan*

Extra: An Introduction to the Big Picture

Our Vision

We have a unique approach to care. We ensure we are thorough in our expertise. We make our expertise available to all willing. We ask that our members be willing to do their part.

The body is complex, and sometimes several technologies may be necessary to take care of the whole human. However, spinal care is absolutely necessary and foundational for everyone. Why?

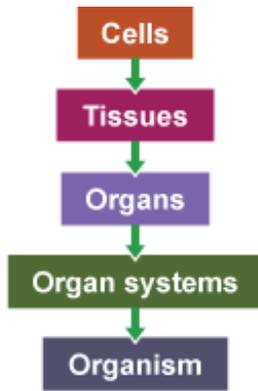
1. The brain and spine is central to coordination of all human functions.
2. Modern stressors threaten nervous system health.

Completing your *Foundational Evaluation* and *Foundational Care Plan* is a phenomenal step to take for yourself, your future, and all the loved ones your life impacts!

Spinal care must be the “firm foundation” of everything else we do.

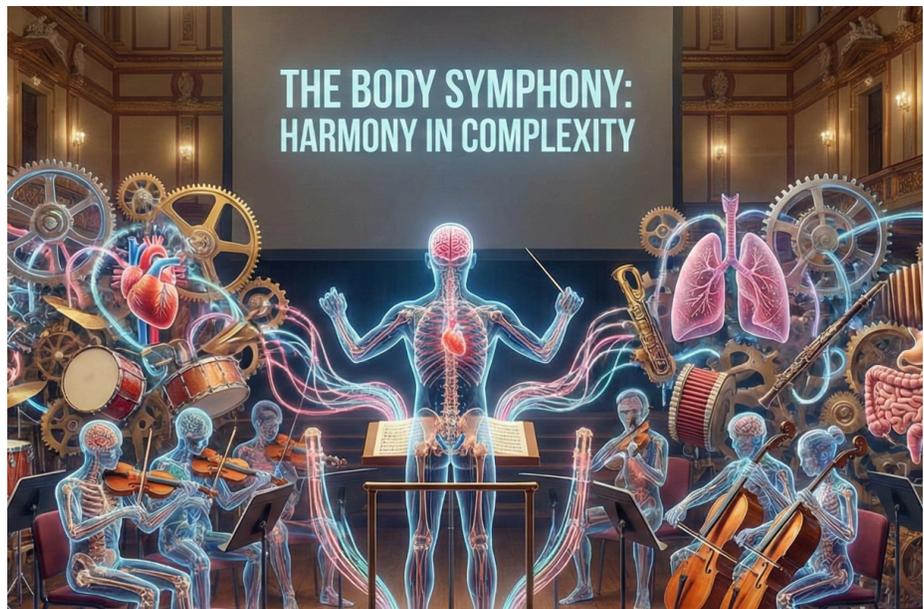
Principle One

The body is created with inborn capacity to maintain order, within the limits of time & matter.



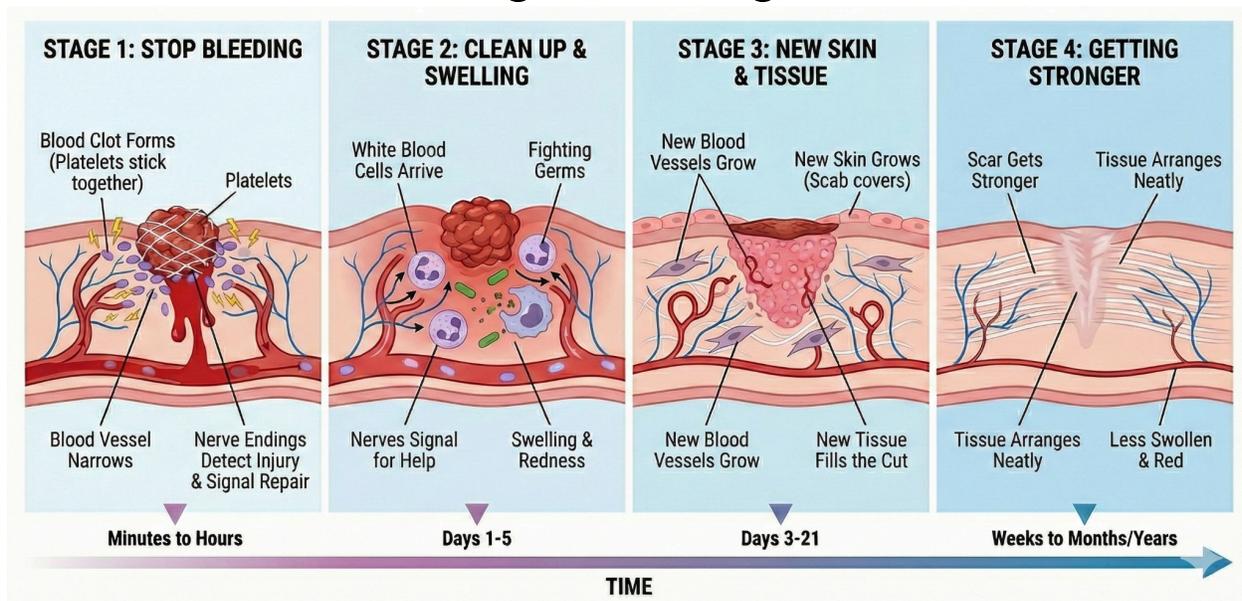
The body has levels of organization that build on each other. Cells work together in tissues, tissues work together in organs, organs work together in organ systems, and organ systems work together in organisms (that's you).

Your body coordinates function between its 50 trillion body cells and 100 billion brain cells. This order is evident in every life process: *movement, sensitivity to environment, growth, respiration, excretion, and nutrition.* The sum of all processes going on at once are estimated 600,000,000,000,000,000,000,000!



No matter what you feel might be going wrong in your body right now, the fact that you are alive at all is a miracle of intelligent design. There is a lot that is “going right!” Everywhere we look, we see evidence of order in how we are organized.

We also have the tendency to find our way back to order. A child’s finger healing illustrates this.



No matter what tissue may be attempting to heal in your body right now, healing involves two ingredients: *time* and *nerve supply*. The stages of healing are a process over time, and no repair occurs without time. If you look closely at the graphic, notice the involvement of the nerves detecting injury and signaling for help. That is the topic of principle number two.

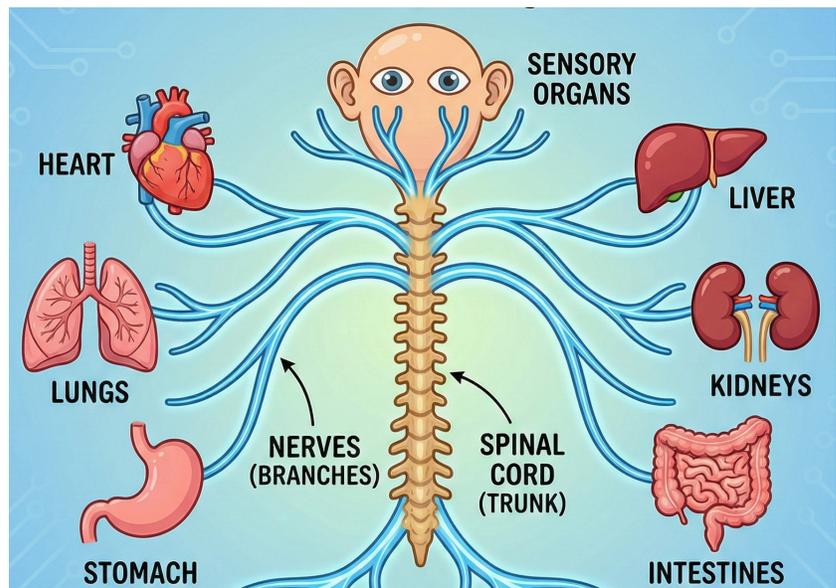
Principle Two

The main tool used to maintain order in brain and body cells is the neuro-spinal system.

You have a lot going on right now as you sit reading. Your stomach may be digesting a sandwich, finger muscles contracting as you scroll, and...there you blinked.

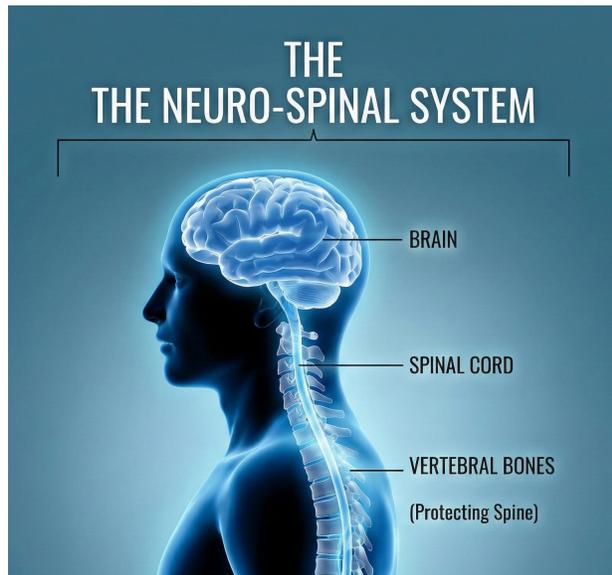
What keeps it all organized and so well ordered? A clue is in the first system to develop. When you first became you, it wasn't the heart or the skin or the eyes that first formed as an embryo. It was the brain and spinal cord! How early?

Just 18 days after conception. Every cell, organ and tissue forms on the end of the branching nerves from your spine much like fruit on the end of a tree branch.



The neuro-spinal system consists of the *brain*, *spine* and *vertebral bones* protecting the spine.

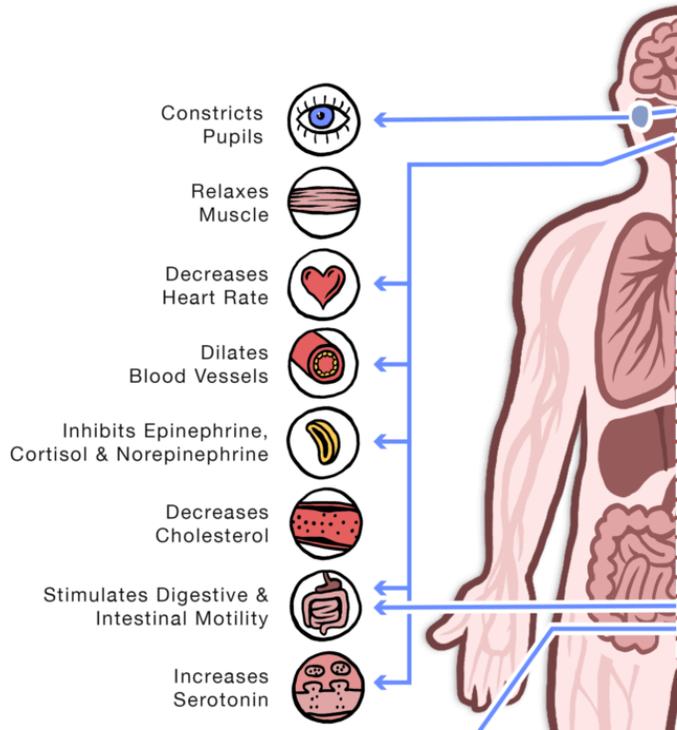
Intelligent design is seen in the armored skull



protecting the brain and the well-ordered, interlinking protection of the 24 vertebral bones. With only 206 total bones in the body, over 10% of your body's bones are devoted to protecting this vital "central computer."

Together, the neuro-spinal system regulates involuntary life processes including heart rate, blood pressure, respiration, and digestion. This system works automatically without a person's conscious effort.

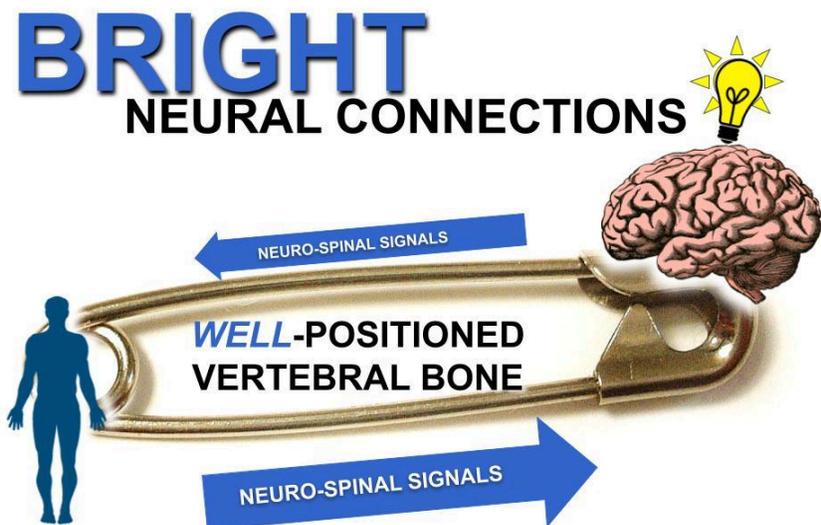
The neuro-spinal system directly coordinates obvious functions like eye pupil dilation, hearing acuity,



and the heart's rhythmic contraction. However, it also regulates hormones like *cortisol*, *adrenaline*, *testosterone*, *estrogen*, and *growth hormone*.

The most important graphic you will see in this orientation is the *Safety Pin Cycle*. This connected loop pictured by a safety pin shows the *neuro-spinal*

system working correctly. At one end of the safety pin you have the 100 billion brain cells and on the other end 50 trillion body cells. In

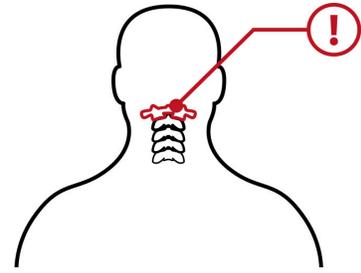


between is the spinal cord carrying information and commands up and down through the column of vertebral bones protecting the spine. When “connected and protected” through well-positioned vertebral bones, the neuro-spinal messages are “bright.” What kind of bodily function results? *Well-ordered, organized function.*

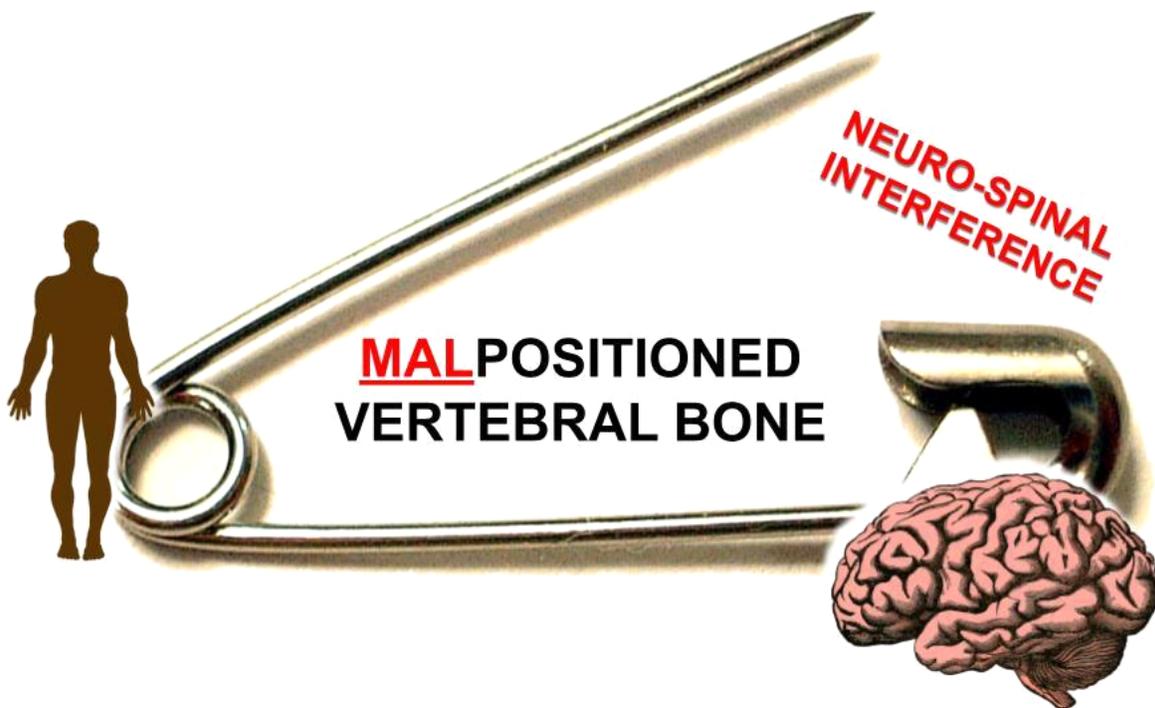
Principle Three

*Neuro-Spinal Interference (NSI)
from Vertebral Malposition (VM)
reduces order in the brain and body.*

Protective vertebral bones can become malpositioned. Even one malpositioned vertebral bone can block signals traveling through the spinal cord and nerve roots branching off the spine.



We use the disconnected “Safety Pin Cycle” to illustrate a single bone out of place interfering with critical neural communication.



Can you feel when this happens? No.

You are not consciously aware of all the information traveling through the spinal cord. That means you do not feel most neuro-spinal interference.

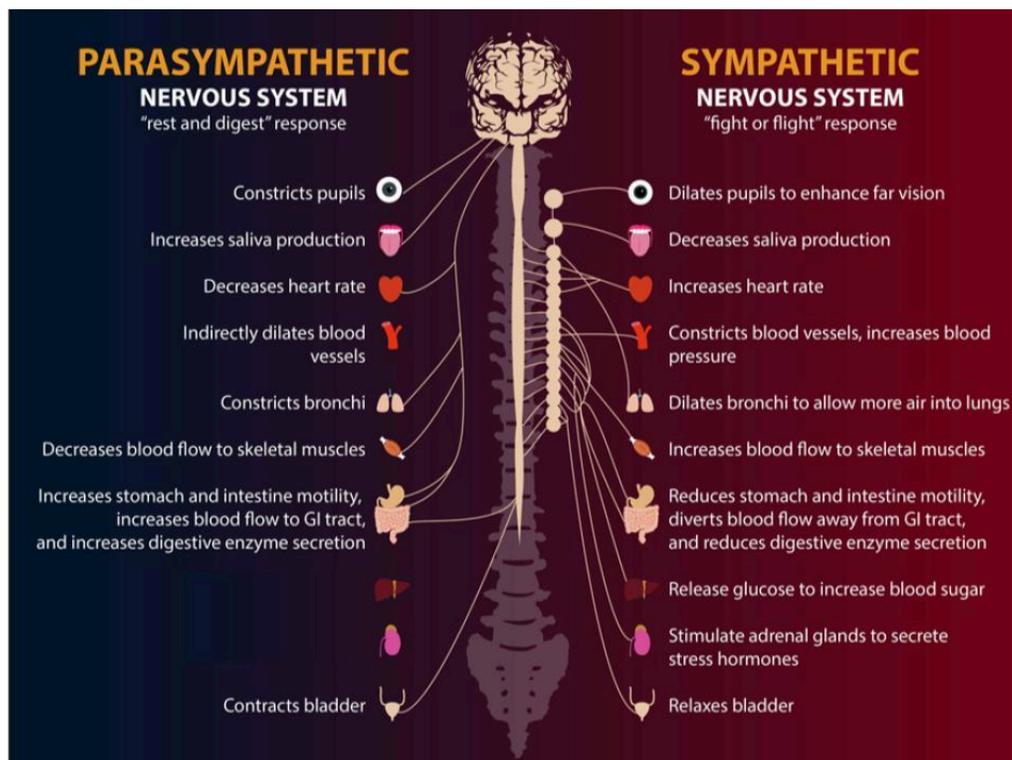
An estimated 3 terabytes of information travel each second through your spine to your brain (750 HD movies). Your conscious brain is only aware of 50 bytes out of those 3 terabytes. For any one sensation you are aware of, you have about 64 billion times that amount of information flowing up and down your neuro-spinal system. If you've ever lost a key, try keeping track of 64 billion keys!

No one can truly tell when they have neuro-spinal interference. That's why we check your whole spine for vertebral malpositions regardless of where you have or don't have pain, discomfort, or an "off feeling."

When can the first vertebral malposition occur? Whether natural births or not, vertebral malposition can occur in the birth canal. As will be

discussed, excessive neuro-toxin exposure can occur even in the womb, and this weakens the newborn's neuro-spinal connections. On the other hand, by the time we are in the mature years of our life, we've had even more time to accumulate those stressors. We encourage all of our friends and loved ones to have their spines checked for silent interference from birth to death.

Science has undoubtedly barely scratched the surface of the hidden complexities of the neuro-spinal system's control of delicate balance of life. We understand more than ever what is to lose by having the central computer of our body disconnected and off-line.

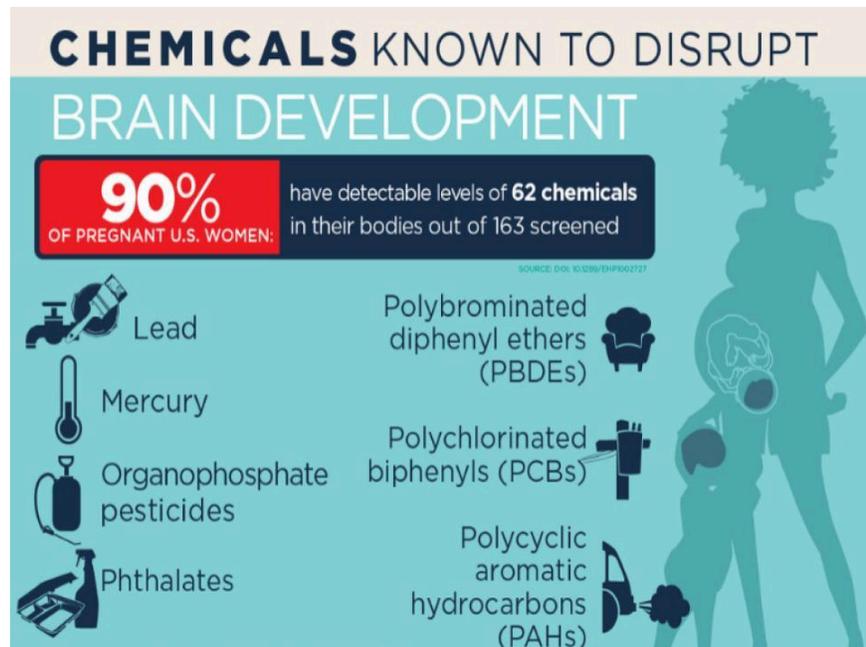


Principle Four

Vertebral Malposition occurs commonly due to modern stressors.



Modern stress comes in the form of the “Three T’s”: thoughts, trauma’s and toxins. All three weaken brain coordination of the muscles that hold the spine in position. Mental stress and postural trauma with phone use have received plenty of media attention. This daily onslaught makes Vertebral Malposition very common in today’s spines,



whether young or old.

However, the biggest reason VM's are so common today is the toxins in our air, food, and water. In one study, 90% of a studied population had detectable levels of 62 chemicals in their bodies out of 163 screened.

According to the EPA there are over 86,000 chemicals on the US market today hidden in paint, clothing, upholstery, cleaning products, etc. "Neurotoxins" in particular affect the brain, the most sensitive tissue to environmental toxicity. In a vicious cycle toxins can distort how well the brain regulates the muscles that stabilize vertebral positioning.

With excess chemical stressors, it is no wonder there is higher incidence and frequency of *Vertebral Malposition* today.

Principle Five

*Chiropractors find and clear
Vertebral Malpositions*

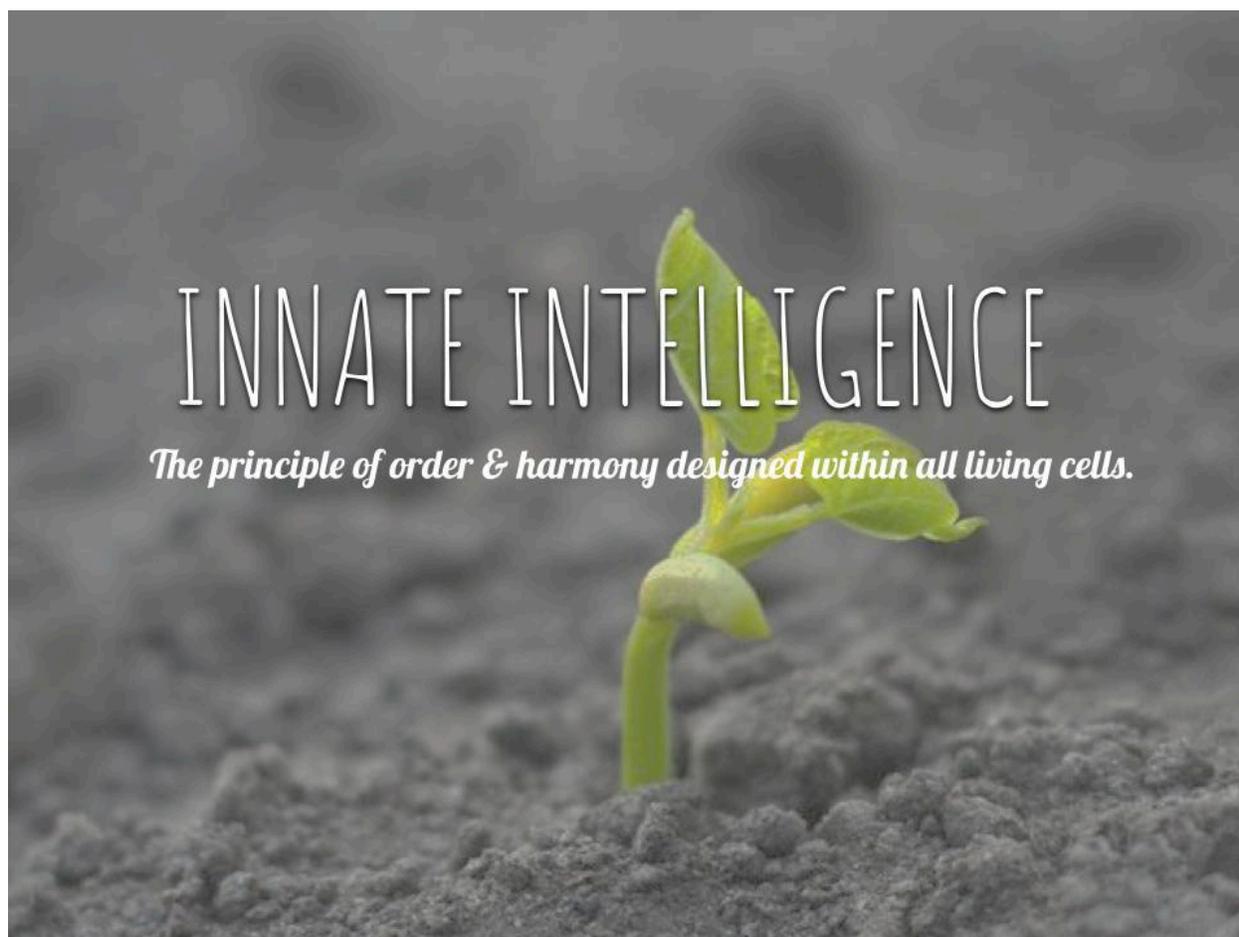
*For brighter neuro-spinal connection
And brighter expression of life.*

With 10 years of college, and at the publishing of this orientation over 20 years of chiropractic practice, much time personally has gone into developing doctor skills. The profession itself is now over 140 years old, and much work continues in growing the art and science of chiropractic spinal care. In addition to periodic use of the paraspinal thermal imaging, we have spent much of those years developing the sense of touch to assess the intricate muscles lining and supporting your vertebral bones.

When we perform an adjustment, a licensed chiropractor isn't just "cracking a back"—in fact with our drop technique, you often will not hear a crack. Instead we apply precise force to a specific segment of the spine to influence the master controller of the human body. You come to us for the certainty that we adjust the right bone, in the right direction, with the right amount of force.

Our aim as your chiropractor is not to control what your body does with the brighter neuro-spinal connections. Instead, just like handing you the keys to the family car, we seek to put your own body back in control of itself.

We may **connect** your neuro-spinal connections. But who will **direct** the body from there?



Who innately knows more: the fanciest, smartest doctor, or your own body? Principle One tells of

order and harmony and balance designed within all living cells. Scientists call it *homeostasis*. Chiropractors have called it *innate intelligence*. This is the same intelligence that is created and designed within your body that expanded you from 2 cells to 100 trillion cells in months. It is the intelligence that causes plant leaves to grow up and not down, roots to grow down and not up.

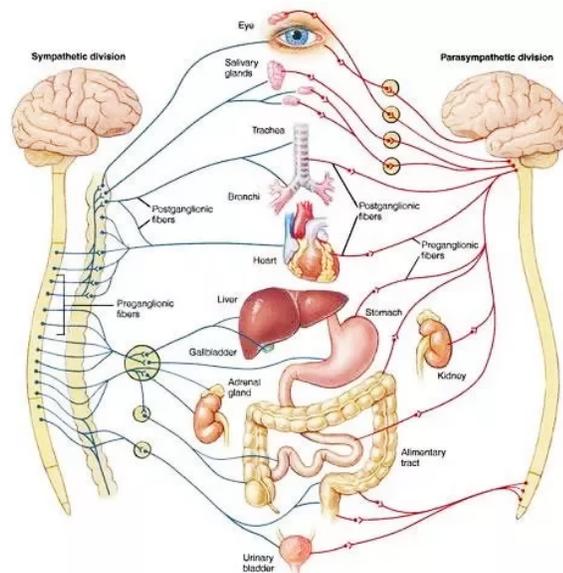
Your body regulates its own processes, far beyond any technology man has invented. What can your body do with brighter neuro-spinal connections?

What Is Possible?

A single neuro-spinal connection maintained over time is *as far-reaching as the nervous system itself*.

The neuro-spinal system pictured shows neural connections from the brain reaching out to the heart, lungs, digestion, urinary tract, etc.

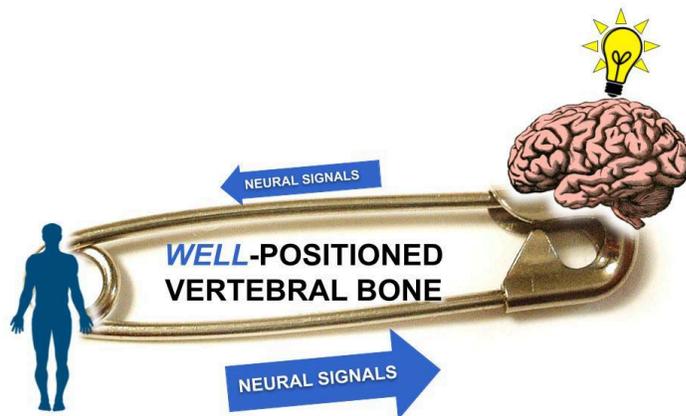
Within the brain is the neuro-endocrine system that regulates the balance of hormones like estrogen, testosterone, and thyroid. All these hormones are under the influence of the neuro-spinal system.



A spine problem in fact is a brain problem. Mood, memory, sleep cycles, stress hormones, focus and attention all are influenced by brighter neural connections. Occasionally, immediately after a new member's first adjustment members note that the room seems brighter or their hearing seems

more sensitive. Often after an adjustment members will note they sleep deeper and longer. All this is normal, and due to the fact that the spine ties into vision, hearing, and sleep parts of the brain (*visual cortex, auditory cortex, hypothalamus, and thalamus*).

If the brain and emotions are more balanced, what is possible in relationships with family or community? Brighter and better connected families and community is part of our “big vision” in our little practice.



A variety of testimonials are posted about beneficial changes to conditions: blood pressure, heart arrhythmias, sleep,

energy levels, better immune function, reductions in allergy symptoms, improved energy, anxiety or depression improved, less time recovering from injuries, greater speed, strength gains, and coordination. Athletes note they benefit more from their workouts and better digest their food and

supplements. Students note better memory, attention and focus at school. Feel free to look at our testimonials at [Facebook.com/fallchiro](https://www.facebook.com/fallchiro) and our Google listing.

Does this make neuro-spinal interference the cause of all our problems? No. As we have covered, the body is very complex and needs numerous factors in balance: whole food and natural sunlight exposure for instance can be deficient. However, our question to you is how can our quest for order and harmony in our bodies and brains even begin without good neuro-spinal connections? What did your body's development first begin with? What is the main tool the body uses to coordinate and control every other cell organ and tissue? The neuro-spinal system.

**Spinal care is a wise life-habit
With a far-reaching vision
For you, your family, and community.**

First Visit to our Office

Foundational Evaluation



We take your spinal health seriously. Correcting perhaps years of neglect requires time and attention by your chiropractor. Therefore every new member starts with a scheduled visit. You will need to arrive 30 minutes early if you have not already printed off and filled out your intake forms. When the staff receives the questionnaire from this orientation, you will receive:

- 40% savings off your first visit
- A one-on-one doctor consultation
- Chiropractic spinal examination
- *Tytron* Paraspinal Thermography Scan
- Same day chiropractic adjustment
- A complimentary 5 min Massage Chair session.

This spinal scan ensures we have a clear map of your nervous system before we begin. Spinal scans are revisited periodically as we monitor your progress. All this is done without any concern of accumulation of radiation damage from x-rays.

Your doctor will then administer a hands on palpation of your spine to verify the scan findings, and then perform a precise and specific chiropractic adjustment that very same day.

Finally, we include a complimentary first massage chair session.

We encourage everyone to get their families checked as well. We go to great effort to accommodate households with children—ask about our Foundational Family discount on first visits!

Why Massage Chairs? **The Perfect Compliment to Care**

We now integrate massage chairs for a rounded care strategy.

We have gone to the trouble of acquiring the highest quality and most advanced therapeutic chairs available for our members. Aided by American efforts post-WWII in Japan, Fujiiryoki built the first known massage chair in 1952. Today, the same company continues to innovate. In 2026 they were the only massage chair company to include two separate “robots,” individualized massage based on body scans, vitals monitoring, etc. all assisted by artificial intelligence.



You know now that Neuro-spinal adjustments clear nerve interference that blocks coordinating nerve signals. These signals transmit information that function like “blueprints” on a construction site. Massage chairs provide phenomenal assistance in this objective.

In our construction site analogy, our massage chairs...

- **Detect the day's specific "debris zones"** using *Fujiiryoki Smart Scanning*.
- **Soften the "supporting cables"** (muscles) immediately after the "beams" (vertebrae) are set. The build becomes more comfortable all with the *Fujiiryoki 4D massage*.
- **Deep-clean the site** by flushing toxins and boosting circulation, with 2 robots that follow your spine's natural curves on an *S-track*.

Communication with your chiropractor is important during the first 6 sessions so we can fine-tune your experience. Just like a new workout, it often takes time for your body to adapt and mild soreness can normally occur.

In some cases massage chairs are not used due to health history, fit of chair, or in the case of ages 14 and under. However, we find this component to care important enough to find a "second best" substitute for you.

You will see and feel the difference in an elongated, more upright posture and spine!

Second Visit to Our Office

Foundational Care Plan

At your second visit, your doctor will

- Give a report of doctor findings
- Schedule your *Foundational Care Plan*
- Give you your follow up spinal check and any necessary adjustment.
- Give you a full 10 minute massage chair session.



The *Foundational Care Plan* varies for each individual, and can be from a few weeks to a few months. You will be asked to schedule out any follow-up that is necessary.

For payment you can pick what works best for you from two of our exceptional payment options :

- Pay visit-by-visit with our *Single-Visit Fee* of \$39 plus \$15 for your massage chair therapy session.
- Our convenient and popular auto-pay *Membership* (up to 46% savings off *Single-Visit Fees*)

Once your *Foundational Care Plan* is complete, you can now take advantage of our Walk-In Adjusting Hours—no appointment needed!

Many of our members select to continue with the convenience of our *Membership*. However, it is also after any initial scheduled visits that you would gain access to our *Honor Box* fee system where you pay what you can afford. The *Honor Box* is reserved for “*continuous weekly care only*” and therefore does not cover the visits at the start. We have continuously had our Honor Box hung on the wall since 2018 and it is part of our “labor of love.”

The Big Picture

Spinal Care is central and foundational to your body's function. Along with our *Spinal Care* and *Fujiirioki* massage chairs, we sometimes find additional tools and health work is necessary. Two fundamentals along with Spinal Care are *Designed Nutrition*, and *Infrared Therapy*.

Feel free to ask for more details at any time.

