



Corporate Wellness & Business Survival

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Chiropractor

Fact: Sickness and ill health costs companies money.

Unhealthy employees cost more--due to their actual medical expenses as well as decreased productivity. It is no mystery that the decline in American productivity, interpersonal relationships on the job, and even decline in longevity at work has coincided with the decline in American public health ratings on preventable disease.

The standard American lifestyle is killing business.

A few statistics:

- 86 million adult Americans have prediabetes (Centers for Disease Control and Prevention), and a person with diagnosed diabetes spends approximately \$13,700 annually on medical expenses (Diabetes.org)
- By 2030, half of all American adults in the U.S. are expected to be obese (Fitness.gov). Obesity-related illness costs approximately \$190.2 annually (Institute of Medicine), and by 2018, it is estimated that obesity-related healthcare expenses will cost the U.S. \$344 billion annually (Fitness.gov)

Implementing corporate health measures in some experts perspective has become a matter of business survival. The statistics prove this. Medical costs decrease approximately \$3.27 for each dollar a business spent on wellness programs (2013 Aflac Workforces Report). Among many other objective measures, companies that implemented a wellness program experienced a 28% reduction in employees calling in sick (Institute for Healthcare Consumerism™).

In the U.S., businesses don't have the option to skip out on considering their employees health and well-being. Don't go it alone--begin making alliances with qualified health professionals rather than using guess work. Check out our article detailing the relationship between corporate wellness and chiropractic called *Chiropractic--Evidence of Health*.

Your bottom line will thank you!